

# TrueColour™

When imagining the final look for your new build or renovation project the *ideal colours* for your fibre cement are one of the most important elements.

## FISHER'S PROCESS

### 1 Select Product



### 2 Select Texture

Choose from natural cedar with soft texture that mimics wood or a modern, clean look.



Cedarmill



Smooth

### 3 Select Colour

With TrueColour™ there is *essentially no limit* to the colour options available for your fibre cement cladding materials. Below is our most popular colour palette.

#### POPULAR COLOUR MATCHES



Arctic White



Light Mist



Rockport Gray



Gray Slate



Booth Bay Blue



Timber Bark



Mountain Sage



Traditional Red



Iron Gray



Black Magic

### 4 Receive a free colour match sample

### 5 Approve colour & quantity

### 6 Fisher creates your custom material



# Why choose TrueColour™ ?

- Through years of experience working with Architects, Designers and discerning project owners Fisher has developed the TrueColour process for James Hardie products.
- With TrueColour there is essentially no limit to the colours options available to you for your fibre cement cladding materials.
- Fisher is committed to helping beautify your project with quality coating products, a progressive automated coating process and exceptional lead times for custom pre-finishing.



## SPECIFICATIONS

### PRODUCT:

Plank | Shingles | Panels | Trim | Soffit

### SUBSTRATE:

James Hardie Fibre Cement

### APPLICATIONS:

Single Family | Multi-Family | Commercial

### COATINGS:

- Coatings are applied in a controlled factory environment
- TrueColour™ coatings are specifically formulated for fibre cement
- Tested to industry leading standards for long term adhesion and weatherability

### WARRANTY:

- 25 Year Warranty for factory applied coating backed by Cloverdale
- James Hardie 30 year warranty on Substrate



## ABOUT FISHER

Fisher is a pre-stain manufacturing facility based in British Columbia specializing in semi transparent coatings on both wood and fibre cement.

Originally established in 1998 as a painting contractor, Fisher opened the doors of the first pre-stain factory in 2008. Fisher currently operates in an automated manufacturing facility coating building materials for a wide range of projects and customers throughout North America.